

CORPORATE SUSTAINABILITY PROFILE

Climate Collaborative

When GreenSeed was founded, it was made clear that we would be a company that thinks differently, which included an emphasis on **protection of resources**. We continue to make progress in this area and have chosen to join the **Climate Collaborative** (www.climatecollaborative.com) in order to address the issue of sustainability with a large group of like-minded companies. Our commitment to the group and its mission can be seen in the initiatives listed below.

Energy Efficiency

Reducing waste is the most impactful way to address sustainability, but is also difficult to achieve in the contract packaging industry. GreenSeed has chosen to reduce our energy consumption by focusing on the **efficiency** in all aspects of our company.

Ongoing building improvements, including **lighting** and **air conditioning** upgrades make our facility more efficient and also benefit the employees that are working here. As the company continues to grow, we will continue to upgrade this and other buildings with a focus on making things more efficient.

Machine operators are trained to understand that their equipment needs to be efficient in order to increase yields, as well as lower the electric consumption. Operators know their targets each week and are rewarded for high efficiencies on their machines. These operators also need to work closely with GreenSeed's mechanics and operations teams to ensure that machines are running correctly. When machines are not running well, operators know that they will sacrifice efficiencies and yields.

Climate impact of packaging

Our emphasis on the impact of our packaging operations starts with the packaging itself. We work with our customers to size their pouches and boxes on each individual project. Our goal is to work towards **smaller pouches** so that less material is being used on each pouch. Reduce.

Along with the packaging size and design, we work to maintain **high yields** and **low losses** on our film and materials. GreenSeed's operators are conscious of their yields and as mentioned above, they are working towards becoming more efficient in speed and yields throughout their time at GreenSeed.



Recycling

GreenSeed has a company-wide recycling program in place which focuses on the **reduction** of materials to the landfill. In the contract packaging industry, containers are a necessary part of packaging our customers' products. Everything that arrives in the facility arrives in some sort of container that will be obsolete after we pack the products into their final pouches and boxes. That's why it is important for us to recycle **cardboard, plastic, and ingredient scrap**. We want to divert these items away from the landfill and instead send them to be recycled. Here are the recycling totals for 2016:

- Film – includes metalized – 18.78 tons
- Cardboard – 186.74 tons – saves 1680.66 cubic yards of landfill space and 8590.04 gallons of oil
- Paper
- Ingredient scrap – 57.15 tons
- Baled plastic – 35.32 tons
- Fiber drums – 94